

Dr. Philipp Striedl

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www.sprachland.eu

CV

Professional experience

- 1 / 2024 – Postdoctoral Researcher
5 / 2025 University of Zurich, Deutsches Seminar
DACH research project (DFG & SNSF): *Variantepragmatik des Deutschen: Kommunikative Muster im Vergleich*
PI: Prof. Dr. Christa Dürscheid
- 9 / 2023 – Assistant
1 / 2024 University of Zurich, Deutsches Seminar, Chair Prof. Dr. Guido Seiler
Teaching, research and grant writing
- Since 2 /
2022 Affiliated Researcher
University of Zurich, Department of Geography, Geocomputation Group
- 3 / 2022 – Postdoctoral Researcher
1 / 2024 University of Zurich, Department of Geography, Geocomputation Group
Research project: *Language as a Window into Conceptualisations of Landscape: A Cross-Linguistic Perspective*
PIs: Prof. Dr. Ross Purves (Geocomputation),
Prof. Dr. Asifa Majid (University of Oxford, Experimental Psychology)
- Since 2 /
2018 Lingoking GmbH, Freelance Translator:
Hebrew, Arabic, Spanish and French to German

Education

- 4 / 2018 – Ph.D. (Magna cum laude), General Linguistics
5 / 2022 Graduate School Language & Literature Munich (Class of Language)
Ludwig Maximilian University of Munich.
Representations of Variation in Modern Hebrew in Israel: Cognitive Processes of Social and Linguistic Categorization
Supervisor: Prof. Dr. Thomas Krefeld
- 10 / 2015 – M.A., Cultural and Cognitive Linguistics (Grade 1.53¹)
3 / 2018 Ludwig-Maximilians-Universität Munich
Thesis: *Der Ausdruck statischer topologischer Relationen im marokkanischen Arabisch (Darija)* (Grade 1.0)
- 10 / 2011 – B.A., Islamic Studies (Grade 1.5), Free University of Berlin
9 / 2014

¹ All grades according to German 6-point grading scale from 1 (very good) to 6 (insufficient)

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Publications

1. Obert, K., Striedl, P. (in preparation). Landscape is what we touch – Accessing landscape through language: a Dâw perspective. *Journal of Linguistic Anthropology*.
2. Striedl, P., Hoffmeister, T. (in preparation). Towards a cross-linguistic framework for analysing speakers' representations of linguistic variation. *Cognitive Linguistics*.
3. Striedl, P. (under review). Address in metapragmatic discourse: Stereotypical forms, evaluations and attitudes. In Dürscheid, C., Kretzenbacher, H. and Simon, H. (eds.). *Address in German: Du, Sie, and beyond*. (Topics in Address Research). Amsterdam: John Benjamins.
4. Striedl, P. (in production). *Modern Hebrew in Israel: Representations of Linguistic Variation and Standard*. (Applications of Cognitive Linguistics [ACL]). Berlin, Boston: De Gruyter.
5. Striedl, P., Majid, A., Purves, R. (2024). Sensory, motor, and emotion associations for landscape concepts differ across neighbouring speech communities. *Landscape Research*. <https://doi.org/10.1080/01426397.2024.2334055>
6. Striedl, P. (2024). Forest: 0 or 1? Interdisciplinary Challenges and methods for the classification of landscape data. *JournaLIPP*, 9, 77–98. <https://doi.org/10.5282/journalipp/4906>
7. Purves, R., Striedl, P., Kong, I., Majid, A. (2023). Conceptualizing landscapes through language: The role of native language and expertise in the representation of waterbody related terms. *Topics in Cognitive Science*, 15(3), 560–583. <https://doi.org/10.1111/tops.12652>
8. Striedl, P. (2022). *Representations of variation in Modern Hebrew in Israel: Cognitive processes of social and linguistic categorization*. Doctoral dissertation, LMU Munich. <https://doi.org/10.5282/edoc.29853>
9. Burrige, K., Keller, M., Striedl, P., Biro, D. and Holzer, J. (2022). Circumnavigating taboos: A functional and formal typology. *Pragmatics and Cognition*, 28(1), 5–25. <https://doi.org/10.1075/pc.00019.bur>
10. Keller, M., Striedl, P., Biro, D., Holzer, J. and Weber, B. (2022). Introduction. *Pragmatics and Cognition*, 28(1), 1–4. <https://doi.org/10.1075/pc.00018.int>
11. Keller, M., Striedl, P., Biro, D., Holzer, J. and Weber, B., eds. (2022). Special issue on “Sex, death and politics - taboos in language.” *Pragmatics and Cognition* vol. 28. <https://doi.org/10.1075/pc.00018.int>
12. Striedl, P. (2019). Zahalit – how Israeli soldiers speak. *JournaLIPP*, 7, 39-48. <https://doi.org/10.5282/journalipp/4875>
13. Striedl, P. (2018). *Der Ausdruck statischer topologischer Relationen im marokkanischen Arabisch (Darija)*. M.A. thesis, Fakultät für Sprach- und Literaturwissenschaften. Ludwig-Maximilians-Universität München. <https://doi.org/10.5282/ubm/epub.42551>
14. Striedl, P. (2018). Zahalsprache: Sprachliche Charakteristik der militärischen Institutionen in Israel. In Hardy, S., Herling, S., and Siewert, K. (eds.), *Kontrollierte Kommunikation [Erträge des X. Internationalen Symposions Sondersprachenforschung Wangerland. 8. bis 10. April 2016]*. Hamburg/Münster: GSV Geheimsprachen Verlag.

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Reviews

Striedl, P. (2024). Mohcine Ait Ramdan. 2022. Konzeptualisierung von Konkreta und Abstrakta. Eine kulturorientierte, kognitionslinguistische Vergleichsstudie zwischen dem Deutschen, dem Arabischen und dem Französischen. Tübingen: Narr Francke Attempto. In: *Zeitschrift für Angewandte Linguistik*.

Corpora and online resources

Striedl, P. (2023). Spoken Hebrew interview corpus (recorded 2018-2020) (1.0.0) [Dataset]. LaRS - Language Repository of Switzerland. <https://doi.org/10.48656/yx08-nb97>

Striedl, P., Purves, R., Kong, I., Majid, A. (2023): Conceptualizing landscapes through language: The role of native language and expertise in the representation of waterbody related terms. figshare. Online resource. <https://doi.org/10.6084/m9.figshare.22293283.v1>

Science communication

Languageland: languages, landscapes, people. <https://languageland.eu/category/blog/> (blog articles since 2024)

UZH Ambassador, since 2024

Conference presentations and invited talks

1. "Variational Metapragmatics: How geographic and social factors shape stereotypes about communicative behavior," Generics and stereotypes in discourse: a cross-disciplinary perspective, Leiden University, June 2025 (accepted).
2. "Metapragmatische Stereotype im Vergleich: Diskursanalyse und Umfragedaten," ALP Tagung, Johannes Gutenberg-Universität Mainz, March 2025 (accepted).
3. "Investigating German speakers' metapragmatic stereotypes," Language Variation and Change Workshop, University of Chicago Department of Linguistics, January 2025 (invited).
4. "Representing social groups and landscapes with language," Workshop "Spotlights on linguistic representations", Graduiertenkolleg 2700 »Dynamik und Stabilität sprachlicher Repräsentationen«, Philipps Universität Marburg, October 2024 (invited).
5. "What do ratings about Sensory, Motor and Emotional associations of landscape terms and images reveal in the context of ecological discourse?" In the seminar *Multidisciplinary Approaches to Ecological Discourse and Ecological Challenges*, ESSE, Lausanne, August 2024.
6. With Karolin Obert, „Landscape is what we touch – Accessing landscape through language: a Dâw perspective“, 57th Annual Meeting of the Societas Linguistica Europaea, Helsinki, August 2024.
7. With Toke Hoffmeister, "Towards a cross-linguistic framework for analysing speakers' representations of linguistic variation", ICLaVE|12, Vienna, July 2024.
8. "Representations of meta-pragmatic variation in media discourses," ICLaVE|12, Vienna, July 2024.
9. "Discourse on metapragmatics in DACH online and print media," 13e Journée de Linguistique Suisse, Neuchâtel, June 2024.

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10. "Diskurse über Metapragmatik in DACH Print- und Onlinemedien (Variprag-Teilprojekt Zürich)," Linguistisches Kolloquium Marburg, Institut für Germanistische Sprachwissenschaft, Philipps Universität Marburg, April 2024 (invited).
11. "Modeling landscape concepts using sensorimotor and emotional norms," 16th International Cognitive Linguistics Conference: Modeling Language and Cognition, HHU Düsseldorf, August 2023.
12. "Sprecherrepräsentationen von Variation im Modernen Hebräisch," Soziolinguistische Perspektiven: Kontakt – Variation – Wandel, University of Bern, May 2023.
13. "Interdisziplinäre Erforschung von Digitalität als (umwelt-)politisches Desiderat," 28. LIPP Symposium, Sprache in der digitalen Welt – Vermittlung, Variation, Politik, LMU Munich, November 2022.
14. "Do German, English and French speakers differ systematically in their conceptualisations of landscape?," XI Language, Culture and Mind International Conference: Sensory Experience and Communication, University of Almería, July 2022.
15. "Jewish Language Use and Language Politics from Antiquity to Contemporary Times," Panel discussion, Workshop on Multilingual Societies and Power: Linguistic Diversity, Multigraphism, and Endangered Languages, Institut für den Nahen und Mittleren Osten, LMU Munich, May 2021 (invited).
16. "Sprecherwahrnehmungen von Variation und Standard im Modernen Hebräisch - Eine soziolinguistische Untersuchung," Linguistisches Kolloquium Marburg, Institut für Germanistische Sprachwissenschaft, Philipps Universität Marburg, January 2021 (invited).
17. "Hebrew Speakers' perception of Sociolinguistic Variation." 4th Conference on Experimental Approaches to Perception and Production of Language Variation (ExAPP), Münster, November 2019.
18. "In-group-languages in Israeli society and their dynamics." Gutenberg International School, Johannes Gutenberg Universität Mainz, June 2019 (invited).
19. "Analyzing speakers' perceptions of Sociolinguistic Variation in Modern Hebrew." International Graduate Student Conference on diverse Approaches to Linguistics (IGDAL 7), Hebrew University of Jerusalem, April 2019.
20. "Zahalsprache – Überblick über die Varietät der israelischen Soldaten, deren Entstehung und Funktion," 25. LIPP Symposium, Language Variation: Research, Models, and Perspectives, LMU Munich, June 2018.

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Teaching

- 9 / 2025 – Survey Design, Implementation and Analysis (Seminar),
12 / 2025 Graduate School Linguistics, University of Zurich
- 9 / 2025 – Von der Lexik zur Pragmatik. Deutschland, Österreich und die Schweiz im Vergleich
12 / 2025 University of Zurich (with Prof. Dr. Christa Dürscheid)
- 2 / 2024 – X, Tweets und Linguistik: Science Communication (Seminar), Deutsches Seminar,
5 / 2024 University of Zurich (with Prof. Dr. Christa Dürscheid)
- 9 / 2023 – Begleitseminar Einführung Germanistische Linguistik A, Deutsches Seminar,
12 / 2023 University of Zurich
- 9 / 2022 – Small group teaching (GEO299), Department of Geography, University of Zurich
12 / 2022

Grants and Scholarships

- 2024 University of Zurich, GRC Short Grant for Conference ILANSCO24 (5000 CHF)
- 2024 UZH Alumni Fonds, Financial support for Conference ILANSCO24 (2500 CHF)
- 2024 Cantonal Government and City of Zurich, Financial support for Conference ILANSCO24 (850 CHF)
- 2024 University of Zurich, GRC Short Grant for Open Access publication of dissertation (2800 CHF)
- 2024 LMU Munich, Graduate School Class of Language, Support for Open Access Publication of dissertation (3300 €)
- 10 / 2018 – Bundesministerium für Bildung und Forschung, Dissertation scholarship,
2 / 2022 administered by Hanns-Seidel-Stiftung e.V. (70000 €)
- 2018 Max and Fila Gonsenheimer-Scholarship for a research visit in Israel (2000 €)
- 10 / 2015 – Scholarship program for International Studies, Hanns-Seidel-Stiftung e.V. (15000 €)
3 / 2018

Conference organization

Interdisciplinary perspectives on landscapes in language, society and cognition (ILANSCO24), University of Zurich, September 2024.

26th LIPP Symposium: Sex, Death and Politics – Taboos in Language, LMU Munich, October 2019.

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IT skills

R for descriptive and inferential statistics, text analysis, visualisation
Python for NLP
Limesurvey for implementing surveys
ELAN for transcribing and annotating audio-visual data
LaTeX, Wordpress

Language skills

L1: German
Full working proficiency (C2): English
Fluent (C1): French, Italian, Spanish, Hebrew
Good knowledge (B1-B2): Arabic, Portuguese, Turkish
Basic knowledge (A2): Georgian, Russian, Kiswahili, Guaraní, Japanese, Modern Greek, Yiddish

Experience abroad

12 / 2024 – Scholarly visit at the Linguistics Department, University of Chicago
2 / 2025 Host: Prof. Dr. Lenore Grenoble

12 / 2019 – Data collection for PhD project, Israel:
2 / 2020; ethnographic fieldwork, semi-structured and open interviews, elicitation task
1 – 4 / 2019

4 – 7 / 2017 Data collection and immersive Moroccan Arabic learning for MA thesis, Morocco:
ethnographic fieldwork, elicitation

Reviewer:

Journal of Spatial Information Science, Landscape Research, Topics in Cognitive Science

Guest editor:

Pragmatics and Cognition

Academic administration:

Delegate in the assembly of the Department for German studies (UZH), since 2024

Memberships:

Digital Society Initiative (DSI), since 2022
The International Ecolinguistics Association, since 2023
Zurich Center for Linguistics (LiZZ), since 2023
Schweizerische Sprachwissenschaftliche Gesellschaft (SSG), since 2023
Reatch! Research. Think. Change, since 2024
Societas Linguistica Europea, since 2024

Chicago, 19 February 2025