

Dr. Philipp Striedl

p.striedl@linguageland.eu
www.linguageland.eu

CV

Professional experience

- 1 / 2026 – Postdoctoral Fellow
12 / 2027 University of Chicago, Department of Linguistics
Research project (funded by SNSF): *Investigating cognitive diversity through landscape language*
- Since Affiliated Researcher
2 / 2024 University of Zurich, Department of Geography
- 1 / 2024 – Postdoctoral Researcher
5 / 2025 University of Zurich, Department of German and Scandinavian Studies
Research project (funded by SNSF): *Variational Pragmatics of German: Comparing Communicative Patterns*
- 9 / 2023 – Postdoctoral Researcher
1 / 2024 University of Zurich, Department of German and Scandinavian Studies
Teaching, research and grant writing
- 3 / 2022 – Postdoctoral Researcher
1 / 2024; University of Zurich, Department of Geography
6 / 2025 Research project: *Language as a Window into Conceptualisations of Landscape: A Cross-Linguistic Perspective*

Education

- 4 / 2018 – Ph.D. (Magna cum laude), General Linguistics
5 / 2022 Graduate School Language & Literature Munich (Class of Language)
Ludwig-Maximilians-Universität Munich
Representations of Variation in Modern Hebrew in Israel: Cognitive Processes of Social and Linguistic Categorization
- 10 / 2015 – M.A., Cultural and Cognitive Linguistics (Grade 1.53¹)
3 / 2018 Ludwig-Maximilians-Universität Munich
Thesis: *Der Ausdruck statischer topologischer Relationen im marokkanischen Arabisch (Darija)* (Grade 1.0)
- 10 / 2011 – B.A., Islamic Studies (Grade 1.5), Freie Universität Berlin
9 / 2014

¹ All grades according to German 6-point grading scale from 1 (very good) to 6 (insufficient)

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Publications

1. Striedl, P., Lucchetti, C., Racca, S., Tikhonov, A. (submitted). *Landscapes in Language, Society and Cognition*. In Striedl, P., Lucchetti, C., Racca, S., Tikhonov, A. (Eds.), *Landscapes in Language, Society and Cognition* (Interdisciplinary Linguistics). De Gruyter.
2. Striedl, P. (accepted). Experimentelle Diskursanalyse – empirische Methoden zur Erforschung metapragmatischer Stereotype. In Kabatnik, S., and Zollner S. (Eds.), *Metapragmatik: Wenn Sprachgebrauch zum Thema wird* (Studien zur Pragmatik). Narr.
3. Striedl, P. (accepted). Variational Metapragmatics: How geographic and social factors shape stereotypes about communication behavior. In Gardelle, L., and Truan, N. (Eds.), *Negotiating Norms: Generics and Stereotypes Across Contexts* (Contributions to the Sociology of Language). De Gruyter.
4. Striedl, P. (in production). Address in metapragmatic discourse: Stereotypical forms, evaluations, and attitudes. In Dürscheid, C., Kretzenbacher, H. and Simon, H. (Eds.), *“You can say you to me”: Address in German* (Topics in Address Research). John Benjamins.
5. Striedl, P. (2025). *Modern Hebrew in Israel: Representations of Linguistic Variation and Standard* (Applications of Cognitive Linguistics). De Gruyter. <https://doi.org/10.1515/9783111390628>
6. Striedl, P., Majid, A., Purves, R. (2024). Sensory, motor, and emotion associations for landscape concepts differ across neighbouring speech communities. *Landscape Research*, 49(5), 704–721. <https://doi.org/10.1080/01426397.2024.2334055>
7. Striedl, P. (2024). Forest: 0 or 1? Interdisciplinary Challenges and methods for the classification of landscape data. *JournaLIPP*, 9, 77–98. <https://doi.org/10.5282/journalipp/4906>
8. Purves, R., Striedl, P., Kong, I., Majid, A. (2023). Conceptualizing landscapes through language: The role of native language and expertise in the representation of waterbody related terms. *Topics in Cognitive Science*, 15(3), 560–583. <https://doi.org/10.1111/tops.12652>
9. Striedl, P. (2022). *Representations of variation in Modern Hebrew in Israel: Cognitive processes of social and linguistic categorization* [Doctoral dissertation, LMU Munich]. <https://doi.org/10.5282/edoc.29853>
10. Keller, M., Striedl, P., Biro, D., Holzer, J., Burrige, K., (2022). Circumnavigating taboos: A functional and formal typology. *Pragmatics and Cognition*, 28(1), 5–25. <https://doi.org/10.1075/pc.00019.bur>
11. Keller, M., Striedl, P., Biro, D., Holzer, J., Weber, B. (2022). Sex, death and politics - taboos in language: Introduction. *Pragmatics and Cognition*, 28(1), 1–4. <https://doi.org/10.1075/pc.00018.int>
12. Striedl, P. (2019). Zahalit – how Israeli soldiers speak. *JournaLIPP*, 7, 39–48. <https://doi.org/10.5282/journalipp/4875>
13. Striedl, P. (2018). *Der Ausdruck statischer topologischer Relationen im marokkanischen Arabisch (Darija)* [M.A. thesis, LMU Munich]. <https://doi.org/10.5282/ubm/epub.42551>
14. Striedl, P. (2018). Zahalsprache: Sprachliche Charakteristik der militärischen Institutionen in Israel. In Hardy, S., Herling, S., and Siewert, K. (Eds.), *Kontrollierte Kommunikation [Erträge des X. Internationalen Symposions Sondersprachenforschung Wangerland. 8. bis 10. April 2016]*. GSV Geheimsprachen Verlag.

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Edited volumes

1. Striedl, P., Lucchetti, C., Racca, S., Tikhonov, A. (Eds.). (submitted). *Landscapes in Language, Society and Cognition* (Interdisciplinary Linguistics). De Gruyter.
2. Keller, M., Striedl, P., Biro, D., Holzer, J. and Weber, B. (Eds.). (2022). *Sex, death and politics - taboos in language* (Vol. 28, Issue 1, Pragmatics and Cognition). John Benjamins.
<https://doi.org/10.1075/pc.00018.int>

Reviews

Striedl, P. (2024). Ait Ramdan, Mohcine. 2022. Konzeptualisierung von Konkreta und Abstrakta. Eine kulturorientierte, kognitionslinguistische Vergleichsstudie zwischen dem Deutschen, dem Arabischen und dem Französischen. Tübingen: Narr Francke Attempto. *Zeitschrift für Angewandte Linguistik* (81), 476–481. <https://doi.org/10.1515/zfal-2024-2024>

Corpora and data sets

Striedl, P. (2023). *Spoken Hebrew interview corpus (recorded 2018-2020)* (1.0.0). LaRS - Language Repository of Switzerland. <https://doi.org/10.48656/yx08-nb97>

Striedl, P., Purves, R., Kong, I., Majid, A. (2023): *Conceptualizing landscapes through language: The role of native language and expertise in the representation of waterbody related terms* (Version 1). figshare. <https://doi.org/10.6084/m9.figshare.22293283.v1>

Science communication

Linguageland: languages, landscapes, people. <https://linguageland.eu/category/blog/> (blog articles since 2024)

UZH Ambassador, since 2024

Conference presentations and invited talks

1. Striedl, P. (accepted). *Landscape language as indicator for linguistic and environmental sustainability*. Linguistic diversity under environmental pressures. Evidence from minoritized language communities, organized session at the LSA Annual Meeting, San Francisco, USA.
2. Obert, K. & Striedl, P. (2025, October 22–25). *From local landscape lexicons to global goals: Integrating linguistic knowledge to successfully implement SDG15*. FEL XXIX 2025: The 29th Annual Conference of the Foundation for Endangered Languages, Universidad del País Vasco, Vitoria-Gasteiz, Spain.
3. Striedl, P. (2025, July 30–August 1). *Conceptualizations of (im)politeness and (in)directness across German speaking regions and countries*. Geographical Contrast in Variational Pragmatics (GeoContrast 2025), Bielefeld University, Bielefeld, Germany.
4. Striedl, P. (2025, June 5–6). *Variational Metapragmatics: How geographic and social factors shape stereotypes about communicative behavior*. Generics and stereotypes in discourse: a cross-disciplinary perspective, Leiden University, Leiden, Netherlands.
5. Striedl, P. (2025, March 4). *Metapragmatische Stereotype im Vergleich: Diskursanalyse und Umfragedaten*. ALP-Tagung, Johannes Gutenberg-Universität Mainz, Mainz, Germany.
6. Striedl, P. (2025, January 17). *Investigating German speakers' metapragmatic stereotypes* [invited talk]. Language Variation and Change Workshop, University of Chicago, Chicago, USA.

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7. Striedl, P. (2024, September 30–October 1). *Representing social groups and landscapes with language* [invited talk]. Spotlights on linguistic representations, Philipps Universität Marburg, Marburg, Germany.
8. Striedl, P. (2024, August 26–30). *What do ratings about Sensory, Motor and Emotional associations of landscape terms and images reveal in the context of ecological discourse?*. Seminar *Multidisciplinary Approaches to Ecological Discourse and Ecological Challenges*, European Society for the Study of English conference, University of Lausanne, Lausanne, Switzerland.
9. Obert, K. & Striedl, P. (2024, August 21–24). *Landscape is what we touch – Accessing landscape through language: a Dāw perspective*. 57th Annual Meeting of the Societas Linguistica Europaea, University of Helsinki, Helsinki, Finland.
10. Hoffmeister, T. & Striedl, P. (2024, July 8–11). *Towards a cross-linguistic framework for analysing speakers' representations of linguistic variation*. International Conference on Language Variation in Europe (ICLaVE|12), University of Vienna, Vienna, Austria.
11. Striedl, P. (2024, July 8–11). *Representations of meta-pragmatic variation in media discourses*. International Conference on Language Variation in Europe (ICLaVE|12), University of Vienna, Vienna, Austria.
12. Striedl, P. (2024, June 28). *Discourse on metapragmatics in DACH online and print media*. 13e Journée de Linguistique Suisse, University of Neuchâtel, Neuchâtel, Switzerland.
13. Striedl, P. (2024, April 24). *Diskurse über Metapragmatik in DACH Print- und Onlinemedien* [invited]. Linguistisches Kolloquium, Philipps Universität Marburg, Marburg, Germany.
14. Striedl, P. (2023, August 7–11). *Modeling landscape concepts using sensorimotor and emotional norms*. 16th International Cognitive Linguistics Conference, Heinrich Heine University Düsseldorf, Düsseldorf, Germany.
15. Striedl, P. (2023, May 12–13). *Sprecherrepräsentationen von Variation im Modernen Hebräisch*. Soziolinguistische Perspektiven: Kontakt – Variation – Wandel, University of Bern, Bern, Switzerland.
16. Striedl, P. (2022, November 30–December 2). *Interdisziplinäre Erforschung von Digitalität als (umwelt-)politisches Desiderat*. 28. LIPP Symposium, Sprache in der digitalen Welt – Vermittlung, Variation, Politik, Ludwig-Maximilians-Universität Munich, Munich, Germany.
17. Striedl, P. (2022, July 4–7). *Do German, English and French speakers differ systematically in their conceptualisations of landscape?*. XI Language, Culture and Mind International Conference, University of Almería, Almería, Spain.
18. Striedl, P. (2021, May 18). *Jewish Language Use and Language Politics from Antiquity to Contemporary Times* [Panel discussion, invited]. Workshop on Multilingual Societies and Power: Linguistic Diversity, Multigraphism, and Endangered Languages, Ludwig-Maximilians-Universität Munich, Munich, Germany.
19. Striedl, P. (2021, January 20). *Linguistic Variation, Varieties and Standard in Modern Hebrew: A Sociolinguistic Survey* [invited talk]. Linguistisches Kolloquium, Philipps Universität Marburg, Marburg, Germany.

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20. Striedl, P. (2019, September 26–28). *Hebrew Speakers' perception of Sociolinguistic Variation*. 4th Conference on Experimental Approaches to Perception and Production of Language Variation (ExAPP), University of Münster, Münster, Germany.
21. Striedl, P. (2019, June 26). *In-group-languages in Israeli society and their dynamics* [invited guest lecture]. Gutenberg International School, Johannes Gutenberg-Universität Mainz, Mainz, Germany.
22. Striedl, P. (2019, April 8). *Analyzing speakers' perceptions of Sociolinguistic Variation in Modern Hebrew*. International Graduate Student Conference on diverse Approaches to Linguistics (IGDAL 7), Hebrew University of Jerusalem, Jerusalem, Israel.
23. Striedl, P. (2018 June 20–22). *Zahalsprache – Überblick über die Varietät der israelischen Soldaten, deren Entstehung und Funktion*. 25. LIPP Symposium, Language Variation: Research, Models, and Perspectives, Ludwig-Maximilians-Universität Munich, Munich, Germany.

Teaching

- | | |
|-------------------------|--|
| 9 / 2024 –
12 / 2024 | Survey Design, Implementation and Analysis
Graduate School Linguistics, University of Zurich |
| 9 / 2024 –
12 / 2024 | Lexicon to Pragmatics. Comparing Germany, Austria and Switzerland
University of Zurich (with Prof. Dr. Christa Dürscheid) |
| 2 / 2024 –
5 / 2024 | X, Tweets and linguistics: Science Communication
University of Zurich (with Prof. Dr. Christa Dürscheid) |
| 9 / 2023 –
12 / 2023 | Introduction to German Linguistics
University of Zurich |
| 9 / 2022 –
12 / 2022 | Small group teaching (GEO299), Department of Geography, University of Zurich |

Grants and Scholarships

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|-------------------------|---|
| 2026 | University of Zurich, GRC Short Grant for fieldwork in Morocco (4300 CHF) |
| 2025 | Swiss National Science Foundation, Postdoc.Mobility (130000 CHF) |
| 2024 | University of Zurich, GRC Short Grant for Conference ILANSCO24 (5000 CHF) |
| 2024 | UZH Alumni Fonds, Financial support for Conference ILANSCO24 (2500 CHF) |
| 2024 | Cantonal Government and City of Zurich, Financial support for Conference ILANSCO24 (850 CHF) |
| 2024 | University of Zurich, GRC Short Grant for Open Access publication of dissertation (2800 CHF) |
| 2024 | LMU Munich, Graduate School Class of Language, Support for Open Access publication of dissertation (3300 €) |
| 10 / 2018 –
2 / 2022 | Bundesministerium für Bildung und Forschung, Dissertation scholarship, administered by Hanns-Seidel-Stiftung e.V. (70000 €) |

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2018 Max and Fila Gonsenheimer-Scholarship for a research visit in Israel (2000 €)

10 / 2015 – Scholarship program for International Studies, Hanns-Seidel-Stiftung e.V. (15000 €)
3 / 2018

Conference organization

Interdisciplinary perspectives on landscapes in language, society and cognition (ILANSCO24),
University of Zurich, September 2024.

26th LIPP Symposium: Sex, Death and Politics – Taboos in Language, LMU Munich, Oct. 2019.

IT skills

R for descriptive and inferential statistics, text analysis, visualization
Python for natural language processing
Limesurvey for implementing surveys
ELAN for transcribing and annotating audio-visual data
LaTeX, Wordpress

Language skills

L1: German
Full working proficiency (C2): English
Fluent (C1): French, Italian, Spanish, Hebrew
Good knowledge (B1-B2): Arabic, Portuguese, Turkish, Yiddish
Basic knowledge (A2): Tachelhit, Georgian, Russian, Kiswahili, Guaraní, Japanese, Modern
Greek

Experience abroad

4 / 2026 – Leading a research group for ethnographic fieldwork, Morocco:
5 / 2026 audiovisual recording semi-structured go-along interviews

12 / 2024 – Scholarly visit at the Linguistics Department, University of Chicago
2 / 2025 Host: Prof. Dr. Lenore Grenoble

12 / 2019 – Ethnographic fieldwork for PhD project, Israel:
2 / 2020; semi-structured and open interviews, Social Group Elicitation and Rating Task
1 – 4 / 2019 (GERT)

4 – 7 / 2017 Ethnographic fieldwork and immersive Moroccan Arabic learning for MA thesis,
Morocco: elicitation of topological relations

Reviewer:

Cognitive Research: Principles and Implications, Journal of Spatial Information Science,
Landscape Research, Topics in Cognitive Science

Guest editor:

Pragmatics and Cognition

Academic administration:

Delegate in the assembly of the Department of German and Scandinavian Studies (UZH),
7/2024 – 6/2025

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Memberships:

Digital Society Initiative (DSI), since 2022

The International Ecolinguistics Association, since 2023

Zurich Center for Linguistics (LiZZ), since 2023

Schweizerische Sprachwissenschaftliche Gesellschaft (SSG), since 2023

Language and Climate network, since 2025

Zurich, July 27, 2026